



As youth, we fell in love with the dairy industry while caring for and showing cattle. Establishing a credible connection between young people and amazing dairy cattle is a great way to build enthusiasm for the future of the dairy industry. Milk Source Genetics has established the “Generation Next” scholarships in order to encourage the youth of our industry to become engaged and stay involved with our beloved industry.

Youth that purchase and show a prefixed “MilkSource” animal will be eligible to win exciting scholarship awards from \$200 to \$50,000.

ANIMAL ELIGIBILITY

1. Eligible animals must carry the “MilkSource” prefix to its registration name.
2. Eligible animals must have been purchased directly from MilkSource Genetics, LLC through a public sale or private treaty.
3. Owner, as stated on the registration transfer form at time of purchase, must be the junior exhibitor. The animal may be transferred to other juniors within the same immediate family. The animal will not be eligible if its ownership/registration is transferred to any person or entity.
4. A qualifying animal is eligible to win an award only one time per show in the junior division and the open division in the animal’s lifetime. For example: an animal is eligible only one time to win the “1st Junior” designation at World Dairy Expo. However, the qualifying animal may still be eligible to win in the “first open show” designation under these rules and qualifications.
5. Eligible animals must be shown in the show ring by the qualifying junior or by another qualifying junior.
6. Qualifying animals are eligible for awards up to, but not extending beyond 48 months from date of purchase from MilkSource Genetics, LLC.

JUNIOR EXHIBITOR ELIGIBILITY

1. Participant must be a Junior Exhibitor. Junior status will be determined in accordance with the rules of each particular show. If no junior show exists, then the Holstein USA junior rules apply; in which case the junior is only eligible to win the “Open Class Winner” award.
2. Applicants may not be an employee, immediate family member of an employee, owner of Milk Source or any subsidiary, or immediate family member of an owner of Milk Source.

APPLICATION PROCESS

1. 1st Junior in Class and Open Class Winners must submit a complete **Show Winning Award Request Form** within 30 days of such award.
2. Scholarships will be paid to a qualified winning Junior Exhibitor within 30 days of verification of the show results.
3. Scholarship award payout per animal is limited to the amount of the highest award achieved. For example: an eligible calf wins “1st Junior in Class” at the Midwest National Spring Show in 2011 (\$500 award), then wins “Open Class Winner” in the Mid-East Fall National in 2011 (\$1000 award), the payout would be \$500. (\$1,000 from Mid-East minus the \$500 paid out previously) Likewise, if the animal goes on to win “Open Class Winner” at World Dairy Expo – International Holstein Show (a \$50,000 award), the final payout would be \$50,000 minus \$1,000 (paid out previously) for a total of \$49,000. The maximum lifetime award per animal is \$50,000 in aggregate.
4. The payout for a single placing is not cumulative. Winning the “Open Show Winner” and “1st Junior in Class” in the same show will result in the higher of the two awards, not the cumulative total of both awards.
5. Eligible shows and actual award amounts are subject to change. Milk Source will post annual changes each year prior to the upcoming show season.
6. Additional shows may be submitted for approval by contacting cduch@milksource.net